

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Armada Strategies / POL Attention: Accounts Payable 2637 E Atlantic Blvd, #42878 Pompano Beach, FL 33662

MTWTFSS

Spots/Week

Send Payment To:

Weeks:

Start Date

End Date

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

_ * * *			
Property	WHAS		
Invoice #		Order #	2669265
Invoice Date		Alt Order #	WOC14067616
Invoice Month	March 2023	Deal #	
Invoice Period	02/27/23 - 03/26/23	Flight Dates	03/20/23 - 04/02/23
Advertiser	ISS/ Commonwealth	Pac	
Product	Issue		
Estimate #	5501		
	Account Executive	Taylor Fritsch	

Sales Office TEGNA Sales Washington DC Sales Region National Agency Code 9916670 Advertiser Code Billing Calendar **Broadcast** Billing Type Cash Special Handling Agency Ref 73555AG Advertiser Ref M212689 Product 1 703 Product 2

	. <b>.</b> .				0/5 ./5			Spots/		_		
Line Star	t Date	End Date	Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 03/2	0/23	03/24/23	GMŁ	( @ 6A	6-7a	- 1111	:30	4	\$300.00	NM		
Weel		Start Date 03/20/23	End D 03/26		Spots/Week 4	Rate \$300.00						
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHA	AS Tu 03	3/21/23	6:28 AM GMK @	₿ 6A	6-7a	:3	O TCP23106TH	I		\$300.00	NM
2	WHA	AS W 03	3/22/23	5:59 AM GMK @	₿ 6A	6-7a	:3	O TCP23106TH	I		\$300.00	NM
3	WHA	NS Th 03	3/23/23	6:09 AM GMK @	₿ 6A	6-7a	:3	O TCP23106TH	I		\$300.00	NM
4	WHA	NS F 03	3/24/23	6:22 AM GMK @	0 6A	6-7a	:3	O TCP23106TH	[		\$300.00	NM
2 03/2	0/23	03/24/23	WHA ON	AS11 NEWS AT NO	) 12-1p	- 1111	:30	4	\$180.00	NM		
Weel		Start Date 03/20/23	End D 03/26		Spots/Week 4	Rate \$180.00						
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHA	NS Tu 03	3/21/23	12:29 PM WHAS	11 NEWS AT NOON	12-1p	:3	O TCP23106TH	I		\$180.00	NM
2	WHA	AS W 03	3/22/23	12:08 PM WHAS	11 NEWS AT NOON	12-1p	:3	O TCP23106TH	I		\$180.00	NM
3	WHA	NS Th 03	3/23/23	12:14 PM WHAS	11 NEWS AT NOON	12-1p	:3	O TCP23106TH	I		\$180.00	NM
4	WHA	NS F 03	3/24/23	12:53 PM WHAS	11 NEWS AT NOON	12-1p	:3	O TCP23106TH	[		\$180.00	NM
3 03/2	0/23	03/24/23	WHA	AS11 NEWS @ 4P	4:00 PM-5:00 PM	111	:30	3	\$180.00	NM		
Weel		Start Date 03/20/23	End D 03/26		Spots/Week 3	Rate \$180.00						
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHA	AS W 03	3/22/23	4:12 PM WHAS	11 NEWS @ 4P	4:00 PM-5:00 PM	M :3	O TCP23106TH	[		\$180.00	NM
2	WHA	NS Th 03	3/23/23	4:21 PM WHAS	11 NEWS @ 4P	4:00 PM-5:00 PI	M :3	O TCP23106TH	I		\$180.00	NM
3	WHA	AS F 03	3/24/23	4:57 PM WHAS	11 NEWS @ 4P	4:00 PM-5:00 PI	M :3	O TCP23106TH	[		\$180.00	NM
4 03/2	0/23	03/24/23	WHA	AS11 NEWS @ 5p	5-530p	11	:30	2	\$350.00	NM		
Weel		Start Date 03/20/23	End D 03/26		Spots/Week 2	<u>Rate</u> \$350.00						
Spots: #	<u>Ch</u>	<u>Day</u> Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHA	AS Th 03	3/23/23	5:27 PM WHAS	11 NEWS @ 5p	5-530p	:3	O TCP23106TH	I		\$350.00	NM
2	WHA	AS F 03	3/24/23	5:23 PM WHAS	11 NEWS @ 5p	5-530p	:3	O TCP23106TH	[		\$350.00	NM
5 03/2	0/23	03/23/23	WHA	AS11 NEWS @ 530	530-6p	- 1- 1	:30	2	\$400.00	NM		

Rate



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WHAS
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Cincinnati, OH 45263-7386

Invoice #				Invoice	Month	March 20	)23
Invoice Date				Invoice	Period	02/27/23	- 03/26/23
Advertiser	ISS/ Commo	nw	ealth Pac	;			
Product	Issue						
Estimate #	5501						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 03/20/23	03/23/23	WHAS11 NEWS @ 53	0 530-6p	- 1- 1	:30	2	\$400.00	NM	
	03/20/23	03/26/23 - 1 - 1	2	\$400.00					
Spots: # <u>Ch</u>	Day Air			Start/End Time		h Ad-ID	u		Rate Type
1 WHA 2 WHA			11 NEWS @ 530P 11 NEWS @ 530P	530-6p 530-6p	_	0 TCP23106T 0 TCP23106T			\$400.00 NM \$400.00 NM
6 03/20/23	03/23/23	WHAS11 NEWS @ 6p		- 111	:30	3	\$450.00	NM	ф400.00 TVIVI
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate			· 		
Weeks.	03/20/23	End Date <u>MTWTFSS</u> - 111	3	\$45 <u>0.00</u>					
Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
1 WHA			·	6-630p		0 TCP23106T			\$450.00 NM
2 WHA			•	6-630p		0 TCP23106T			\$450.00 NM
3 WHA	AS Th 03/	/23/23 6:18 PM WHAS	11 NEWS @ 6p	6-630p	:3	0 TCP23106T	Н		\$450.00 NM
7 03/20/23	03/24/23	ENTERTAINMENT TO GHT	NI 7-730p	111	:30	3	\$500.00	NM	
Weeks:	Start Date 03/20/23	End Date MTWTFSS 111	Spots/Week	Rate \$500.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WHA			<u>PUON</u> RTAINMENT TONIGHT	7-730p		0 TCP23106T	Н		\$500.00 NM
2 WHA	-		RTAINMENT TONIGHT	7-730p	_	O TCP23106T			\$500.00 NM
3 WHA			RTAINMENT TONIGHT	7-730p		O TCP23106T			\$500.00 NM
8 03/20/23	03/23/23	JIMMY KIMMEL	1135p-1237a	-111	:30	3	\$120.00	NM	· ·
Weeks:	Start Date	End Date MTWTFSS - 111	Spots/Week	Rate					
	03/20/23		3	\$120.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID	**		Rate Type
1 WHA				1135p-1237a	_	O TCP23106T			\$120.00 NM
2 WHA				1135p-1237a		O TCP23106T			\$120.00 NM
3 WHA	AS Th 03/	/23/23 11:53 PM JIMMY	KIMMEL	1135p-1237a	:3	0 TCP23106T	Н		\$120.00 NM
9 03/20/23	03/21/23	THE ROOKIE	8-9p	-1	:30	1	\$800.00	NM	
Weeks:	Start Date 03/20/23	End Date MTWTFSS - 1	Spots/Week 1	Rate \$800.00					
Spots: # Ch	Day Air		otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	AS Tu 03/			8-9p		O TCP23106T	Н		\$800.00 NM
10 03/20/23	03/22/23	A MILLION LITTLE TH	IN 10:00 PM-11:00 PM	1	:30	1	\$750.00	NM	
	Start Date	GS  End Date MTWTFSS  03/26/231	Spots/Week	Rate					
Spots: # Ch	03/20/23 Day Air		ntion	\$750.00 Start/End Time	Lengt	h Ad-ID			Rate Type
· · — —	AS W 03/		ION LITTLE THINGS	10:00 PM-11:00		0 TCP23106T	Н		\$750.00 NM
11 03/20/23	03/23/23	STATION 19	8-9p	1	:30	1	\$1,275.00	NM	
	Start Date 03/20/23	End Date MTWTFSS 1	Spots/Week 1	Rate \$1,275.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	AS Th 03/			8-9p		0 TCP23106T	Н		\$1,275.00 NM
12 03/20/23	03/23/23	ALASKA DAILY	10-11p	1	:30	1	\$750.00	NM	



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Invoice Date				Invoice	Period	02/27/23	- 03/26/23
Advertiser	ISS/ Commo	nw	ealth Pac	;			
Product	Issue						
Estimate #	5501						

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: Spots: # C 1 W	h Day Air	End Date MTWTFSS 03/26/23 1 Date Air Time Descri /23/23 10:33 PM ALASH	ption	Rate \$750.00 Start/End Time 10-11p		<u>Ad-ID</u> ) TCP23106T	H		<u>Rate</u> <u>Type</u> \$750.00 NM
13 03/20/23	03/24/23	SHARK TANK FRI	8-9p	1	:30	1	\$750.00	NM	
Weeks: Spots: # C	03/20/23	03/26/23 1  Date Air Time Descri	Spots/Week 1 ption K TANK FRI	Rate \$750.00 Start/End Time 8-9p	Lengtl :30	n <u>Ad-ID</u> ) TCP23106TI	Н		<u>Rate</u> <u>Type</u> \$750.00 NM
14 03/20/23	03/24/23	20/20	9:00 PM-11:00 PM	1	:30	1	\$650.00	NM	
Weeks: Spots: # C		End Date         MTWTFSS           03/26/23         1 -           Date         Air Time         Descri 20/20	<u>ption</u>	Rate \$650.00 <u>Start/End Time</u> 9:00 PM-11:00 F			Н		<u>Rate</u> <u>Type</u> \$650.00 NM
15 03/20/23	03/25/23	WHAS11 NEWS AT 11 SAT	11:00 PM-11:35 PM	1-	:30	1	\$300.00	NM	
	h <u>Day</u> <u>Air</u> /HAS Sa 03/	/25/23 11:24 PM WHAS	ption 11 NEWS AT 11 SAT						<u>Rate</u> <u>Type</u> \$300.00 NM
16 03/20/23	03/25/23	INSIDE EDITION		1-	:30	1	\$160.00	NM	
1 W	h <u>Day Air</u> /HAS Sa 03/	End Date 03/26/231- Date Air Time Descri /25/23 11:57 PM INSIDI	ption E EDITION	Rate \$160.00 Start/End Time 1135p-1205a	:30	n <u>Ad-ID</u> ) TCP23106TI		NM	Rate Type \$160.00 NM
Weeks: Spots: # C	Start Date 03/20/23	End Date MTWTFSS 03/26/231 Date Air Time Descri	Spots/Week 1	Rate \$350.00 Start/End Time 9-10a	Lengtl	n <u>Ad-ID</u> ) TCP23106TI			<u>Rate</u> <u>Type</u> \$350.00 NM
18 03/20/23	03/26/23	WHAS11 NEWS SUND	DA 630-7p	1	:30	1	\$500.00	NM	
Weeks: Spots: # C	Start Date 03/20/23 h Day Air /HAS Su 03/	03/26/23 1 Date Air Time Descri	Spots/Week 1 ption 11 NEWS SUNDAY	Rate \$500.00 Start/End Time 630-7p		n <u>Ad-ID</u> ) TCP23106TI	Н		<u>Rate</u> <u>Type</u> \$500.00 NM
19 03/20/23	03/26/23	AMERICA'S FUNNIES HOME VIDEOS	Т 7-8р	1	:30	1	\$750.00	NM	
	/HAS Su 03/	End Date         MTWTFSS           03/26/23        1           Date         Air Time         Descrize           /26/23         6:58 PM         AMER	ICA'S FUNNIEST HOM		:30	<u>n Ad-ID</u> ) TCP23106TI		NI**	<u>Rate</u> <u>Type</u> \$750.00 NM
20 03/20/23		AMERICAN IDOL SUN			:30	1	\$2,000.00	NM	
Weeks:	Start Date 03/20/23	End Date 03/26/23 MTWTFSS1	Spots/Week 1	Rate \$2,000.00					



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Advertiser	ISS/ Commo	nw	ealth Pac	;			
Product	Issue						
Estimate #	5501						

Line	Start	Date E	nd Da	ate Des	cription		Start/End	Time ]	MTWTFSS	L	ength	Spots/ Week	Rate	Туре		
20	03/20	/23 0	3/26/2	23 AME	RICAN IDO	DL SUN	8:00 PM-1	0:00 PM	1		:30	1	\$2,000.00	NM		
Spot	ts: <u>#</u> 1	<u>Ch</u> WHAS	<u>Day</u> Su	Air Date 03/26/23	Air Time 9:27 PM		tion CAN IDOL S	UN	Start/End Ti 8:00 PM-10:			<u>Ad-ID</u> TCP23106	ЭТН		Rate \$2,000.00	Type NM
21	03/20	/23 0	3/26/2	23 WH/ M-F/	AS11 NEWS	S AT 11	11-1135p	-	- 1111- 1		:30	5	\$400.00	NM		
,	Weeks		art Da 3/20/23			TFSS 11-1	Spots/V	/eek 5	Rate \$400.00							
Spot	is: #	<u>Ch</u>	Day	Air Date	Air Time	Descript	tion		Start/End Ti	me	Length	Ad-ID			Rate	Type
	1	WHAS	Tu	03/21/23	11:24 PM	WHAS1	1 NEWS AT	11 M-F/SU	11-1135p		:30	TCP23106	ЭТН		\$400.00	NM
	2	WHAS	W	03/22/23	11:23 PM	WHAS1	1 NEWS AT	11 M-F/SU	11-1135p		:30	TCP23106	<b>ЭТН</b>		\$400.00	NM
	3	WHAS	Th	03/23/23	11:28 PM	WHAS1	1 NEWS AT	11 M-F/SU	11-1135p		:30	TCP23106	<b>ЭТН</b>		\$400.00	NM
	4	WHAS	F	03/24/23	11:32 PM	WHAS1	1 NEWS AT	11 M-F/SU	11-1135p		:30	TCP23106	ЭТН		\$400.00	NM
	5	WHAS	Su	03/26/23	11:23 PM	WHAS1	1 NEWS AT	11 M-F/SU	11-1135p		:30	TCP23106	ЭТН		\$400.00	NM
									Total Spots	_	4	1				

## Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$18,205.00

 Agency Commission
 \$2,730.75

 Net Amount Due
 \$15,474.25