

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2669265
Invoice Date		Alt Order #	WOC14067616
Invoice Month	March 2023	Deal #	
Invoice Period	02/27/23 - 03/26/23	Flight Dates	03/20/23 - 04/02/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5501		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9916670		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73555AG		
Advertiser Ref	M212689		
Product 1	703		
Product 2			

Billing Address:

Armada Strategies / POL
Attention: Accounts Payable
2637 E Atlantic Blvd, #42878
Pompano Beach, FL 33662

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/20/23	03/24/23	GMK @ 6A	6-7a	- 1111 - -	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 - 1111 - - 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 03/21/23 6:28 AM GMK @ 6A 6-7a :30 TCP23106TH \$300.00 NM 2 WHAS W 03/22/23 5:59 AM GMK @ 6A 6-7a :30 TCP23106TH \$300.00 NM 3 WHAS Th 03/23/23 6:09 AM GMK @ 6A 6-7a :30 TCP23106TH \$300.00 NM 4 WHAS F 03/24/23 6:22 AM GMK @ 6A 6-7a :30 TCP23106TH \$300.00 NM									
2	03/20/23	03/24/23	WHAS11 NEWS AT NO ON	12-1p	- 1111 - -	:30	4	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 - 1111 - - 4 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 03/21/23 12:29 PM WHAS11 NEWS AT NOON 12-1p :30 TCP23106TH \$180.00 NM 2 WHAS W 03/22/23 12:08 PM WHAS11 NEWS AT NOON 12-1p :30 TCP23106TH \$180.00 NM 3 WHAS Th 03/23/23 12:14 PM WHAS11 NEWS AT NOON 12-1p :30 TCP23106TH \$180.00 NM 4 WHAS F 03/24/23 12:53 PM WHAS11 NEWS AT NOON 12-1p :30 TCP23106TH \$180.00 NM									
3	03/20/23	03/24/23	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	- - 111 - -	:30	3	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 - - 111 - - 3 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 03/22/23 4:12 PM WHAS11 NEWS @ 4P 4:00 PM-5:00 PM :30 TCP23106TH \$180.00 NM 2 WHAS Th 03/23/23 4:21 PM WHAS11 NEWS @ 4P 4:00 PM-5:00 PM :30 TCP23106TH \$180.00 NM 3 WHAS F 03/24/23 4:57 PM WHAS11 NEWS @ 4P 4:00 PM-5:00 PM :30 TCP23106TH \$180.00 NM									
4	03/20/23	03/24/23	WHAS11 NEWS @ 5p	5-530p	- - - 11 - -	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 - - - 11 - - 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 03/23/23 5:27 PM WHAS11 NEWS @ 5p 5-530p :30 TCP23106TH \$350.00 NM 2 WHAS F 03/24/23 5:23 PM WHAS11 NEWS @ 5p 5-530p :30 TCP23106TH \$350.00 NM									
5	03/20/23	03/23/23	WHAS11 NEWS @ 530 P	530-6p	- 1 - 1 - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 - 1 - 1 - - 2 \$400.00									

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Invoice #		Invoice Month	March 2023
Invoice Date		Invoice Period	02/27/23 - 03/26/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5501		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	03/20/23	03/23/23	WHAS11 NEWS @ 530 P	530-6p	- 1 - 1 - - -	:30	2	\$400.00	NM	
		03/20/23	03/26/23	- 1 - 1 - - -			2	\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	03/21/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	TCP23106TH	\$400.00	NM
2	WHAS	Th	03/23/23	5:57 PM	WHAS11 NEWS @ 530P	530-6p	:30	TCP23106TH	\$400.00	NM
6	03/20/23	03/23/23	WHAS11 NEWS @ 6p	6-630p	- 1 1 1 - - -	:30	3	\$450.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- 1 1 1 - - -	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	03/21/23	6:22 PM	WHAS11 NEWS @ 6p	6-630p	:30	TCP23106TH	\$450.00	NM
2	WHAS	W	03/22/23	6:10 PM	WHAS11 NEWS @ 6p	6-630p	:30	TCP23106TH	\$450.00	NM
3	WHAS	Th	03/23/23	6:18 PM	WHAS11 NEWS @ 6p	6-630p	:30	TCP23106TH	\$450.00	NM
7	03/20/23	03/24/23	ENTERTAINMENT TONI GHT	7-730p	- - 1 1 1 - -	:30	3	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- - 1 1 1 - -	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	W	03/22/23	7:20 PM	ENTERTAINMENT TONIGHT	7-730p	:30	TCP23106TH	\$500.00	NM
2	WHAS	Th	03/23/23	7:26 PM	ENTERTAINMENT TONIGHT	7-730p	:30	TCP23106TH	\$500.00	NM
3	WHAS	F	03/24/23	7:14 PM	ENTERTAINMENT TONIGHT	7-730p	:30	TCP23106TH	\$500.00	NM
8	03/20/23	03/23/23	JIMMY KIMMEL	1135p-1237a	- 1 1 1 - - -	:30	3	\$120.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- 1 1 1 - - -	3	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	03/21/23	12:05 AM	JIMMY KIMMEL	1135p-1237a	:30	TCP23106TH	\$120.00	NM
2	WHAS	W	03/22/23	12:22 AM	JIMMY KIMMEL	1135p-1237a	:30	TCP23106TH	\$120.00	NM
3	WHAS	Th	03/23/23	11:53 PM	JIMMY KIMMEL	1135p-1237a	:30	TCP23106TH	\$120.00	NM
9	03/20/23	03/21/23	THE ROOKIE	8-9p	- 1 - - - - -	:30	1	\$800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- 1 - - - - -	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	03/21/23	8:45 PM	THE ROOKIE	8-9p	:30	TCP23106TH	\$800.00	NM
10	03/20/23	03/22/23	A MILLION LITTLE THIN GS	10:00 PM-11:00 PM	- - 1 - - - -	:30	1	\$750.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- - 1 - - - -	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	W	03/22/23	10:43 PM	A MILLION LITTLE THINGS	10:00 PM-11:00 PM	:30	TCP23106TH	\$750.00	NM
11	03/20/23	03/23/23	STATION 19	8-9p	- - - 1 - - -	:30	1	\$1,275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/20/23	03/26/23	- - - 1 - - -	1	\$1,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	03/23/23	7:59 PM	STATION 19	8-9p	:30	TCP23106TH	\$1,275.00	NM
12	03/20/23	03/23/23	ALASKA DAILY	10-11p	- - - 1 - - -	:30	1	\$750.00	NM	

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Invoice #		Invoice Month	March 2023
Invoice Date		Invoice Period	02/27/23 - 03/26/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5501		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Th	03/23/23	10:33 PM	ALASKA DAILY	10-11p	:30	TCP23106TH	\$750.00 NM
13	03/20/23	03/24/23	SHARK TANK FRI	8-9p	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	03/24/23	7:59 PM	SHARK TANK FRI	8-9p	:30	TCP23106TH	\$750.00 NM
14	03/20/23	03/24/23	20/20	9:00 PM-11:00 PM	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	03/24/23	10:45 PM	20/20	9:00 PM-11:00 PM	:30	TCP23106TH	\$650.00 NM
15	03/20/23	03/25/23	WHAS11 NEWS AT 11 SAT	11:00 PM-11:35 PM	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	03/25/23	11:24 PM	WHAS11 NEWS AT 11 SAT	11:00 PM-11:35 PM	:30	TCP23106TH	\$300.00 NM
16	03/20/23	03/25/23	INSIDE EDITION	1135p-1205a	-----1-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1- 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	03/25/23	11:57 PM	INSIDE EDITION	1135p-1205a	:30	TCP23106TH	\$160.00 NM
17	03/20/23	03/26/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	03/26/23	9:59 AM	THIS WEEK	9-10a	:30	TCP23106TH	\$350.00 NM
18	03/20/23	03/26/23	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	03/26/23	6:38 PM	WHAS11 NEWS SUNDAY	630-7p	:30	TCP23106TH	\$500.00 NM
19	03/20/23	03/26/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	03/26/23	6:58 PM	AMERICA'S FUNNIEST HOME V7-8p		:30	TCP23106TH	\$750.00 NM
20	03/20/23	03/26/23	AMERICAN IDOL SUN	8:00 PM-10:00 PM	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$2,000.00									

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Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
20	03/20/23	03/26/23	AMERICAN IDOL SUN	8:00 PM-10:00 PM	-----1	:30	1	\$2,000.00	NM																																																																														
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>03/26/23</td> <td>9:27 PM</td> <td>AMERICAN IDOL SUN</td> <td>8:00 PM-10:00 PM</td> <td>:30</td> <td>TCP23106TH</td> <td>\$2,000.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Su	03/26/23	9:27 PM	AMERICAN IDOL SUN	8:00 PM-10:00 PM	:30	TCP23106TH	\$2,000.00	NM																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WHAS	Su	03/26/23	9:27 PM	AMERICAN IDOL SUN	8:00 PM-10:00 PM	:30	TCP23106TH	\$2,000.00	NM																																																																													
21	03/20/23	03/26/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	-1111-1	:30	5	\$400.00	NM																																																																														
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>03/20/23</td> <td>03/26/23</td> <td>-1111-1</td> <td>5</td> <td>\$400.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>03/21/23</td> <td>11:24 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>TCP23106TH</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>03/22/23</td> <td>11:23 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>TCP23106TH</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>03/23/23</td> <td>11:28 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>TCP23106TH</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>F</td> <td>03/24/23</td> <td>11:32 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>TCP23106TH</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>Su</td> <td>03/26/23</td> <td>11:23 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>TCP23106TH</td> <td>\$400.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/20/23	03/26/23	-1111-1	5	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	03/21/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM	2	WHAS	W	03/22/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM	3	WHAS	Th	03/23/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM	4	WHAS	F	03/24/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM	5	WHAS	Su	03/26/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	03/20/23	03/26/23	-1111-1	5	\$400.00																																																																																		
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1	WHAS	Tu	03/21/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM																																																																													
2	WHAS	W	03/22/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM																																																																													
3	WHAS	Th	03/23/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM																																																																													
4	WHAS	F	03/24/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM																																																																													
5	WHAS	Su	03/26/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	TCP23106TH	\$400.00	NM																																																																													
<u>Total Spots</u>							41																																																																																

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,205.00
<u>Agency Commission</u>	\$2,730.75
<u>Net Amount Due</u>	\$15,474.25